Career Fairs and Information Sessions
Attend career fairs and information sessions through the Career Development Center! These opportunities allow you to make contact with organizations and learn more about what they have to offer. To see a list of our career fairs an information sessions, go to www.careerdevelopment.siu.edu.

Associations and Memberships
Joining and being an active member of a professional association (for an industry or occupation) and attending association meetings is an opportunity to network with professionals already in your field and develop a base of contacts. Many associations offer a reduced membership rate for current students. Show employers you are serious about the field; it looks good on your resume, too.

Other Industry and Job Search Resources
Directories - These guides list information by various means such as geographic location or industry, enabling you to target your area of interest. Often directories are easier to navigate and will produce more relevant information than a general internet search – they are an excellent source of potential companies/organizations to contact for employment.

Specialized Trade or Professional Magazines, Newsletters, and Journals - Publications can provide information on new developments and news in your area that may indicate potential opportunities that you could pursue for employment and the advertisements can help you locate companies of interest. Paying attention to the advertisements may give you ideas for potential employers for you to contact.

Volunteering
The goal of volunteering could simply be to learn more about an industry or get related experience. However, volunteering at an organization of interest to you is a very powerful way to develop contacts and make a positive impression for any future employment opportunities. Do not know where to start? Join the Saluki Volunteer Corps!

Social Media
Facebook/Blogs/Twitter: These can help you learn more about what an organization does and keeps you up-to-date on any current developments in the field or organization. However, the most important social media to join is LinkedIn: a.k.a. the “Professional Facebook page.” While this site is used for building a professional online network of contacts, there is also a capability to follow different companies and keep abreast of new developments within the organization or industry.