

Blossom Bonsor

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See sample packages, live shots, and standups: www.bbonsor.weebly.com

Education

Bachelor of Arts in Radio, Television and Digital Media, Focus on Electronic Journalism

Southern Illinois University (SIU), Carbondale, Illinois, May 2014

Minor in Speech Communication

Broadcasting Experience

Anchor/Producer, River region Evening Edition *Carbondale, Illinois, September 2014-May 2016*

- Served multiple positions for half-hour live news broadcast live regionally in 5 states on WSIU PBS affiliate
- Anchor/Reporter-Acted as one-man band reporter, scripting stories, shooting footage, developing graphics in Photoshop, and editing on Final Cut Pro; wrote voice-overs and visits for the show using NewsKing
- Producer- stacked order of newscast and decided what stories to air, ensuring show timed out properly
- Weathercaster- researched using National Radar for Weather Service and reported on air weekly

Voice-Over Artist, WSIU PBS and NPR Stations *Carbondale, Illinois, September 2014- May 2015*

- Voiced SIU commercials that aired on both TV and Radio
- Voiced several community event promotions aired on WSIU NPR station

Host/ Floor Director, Studio A *Carbondale Illinois, September 2012-May 2014*

- Wrote scrip and served as co-host of student-run music showcase (aired on WSIU-TV PBS affiliate)
- Interviewed guest musicians from a variety of backgrounds/genres on camera
- Communicated between technicians, talent, and director to ensure efficient flow of show

News Intern (paid), RFD-TV *Nashville, Tennessee, summer 2015*

- Researched audience-relevant headline news stories and wrote headlines to air during newscast of RFD-TV, a 24-hour television network distributed into more than 63-million homes worldwide
- Wrote questions and conducted interviews over the phone, edited for packages with Final Cut Pro
- Ran teleprompter for newscasts and worked with phone system to connect interviewees to live newscast
- Shadowed editing department, developing knowledge of professional level deadlines and workflow

Other Experience

Sales Associate, Best Buy *Carbondale, Illinois, August 2013- May 2014*

- Awarded salesperson of the month for dedication to customer service and consistently surpassing sales goals

Account Executive/ Social Media Committee Member, Public Relations Student Society of America (PRSSA) *Carbondale, Illinois, spring 2013*

- Regularly updated all social media networks (Twitter/Facebook/Instagram/OrgSync) with upcoming events
- Wrote blog posts and press releases for activities and events, updated WordPress site
- Account executive over Eccentrics Boutique public relations serving as liaison between client and committee and leading bi-monthly meetings
- Planned public relation events and initiated a new calendar system to implement public relations plan

Child Care Assistant, YMCA *Bloomington, Illinois, Seasonal May 2010-August 2012*