



## Introducing **AI Feedback** from Big Interview

We are excited to announce our new AI Feedback feature, which leverages **the power of AI to help job seekers ace their interviews!**

We're using AI to take our Big Interview practice tool to the next level.

01

### RECORD

Practice and record a response to any of our 1,000s of interview questions.

02

### AI MAGIC

Our proprietary AI algorithms analyze the answer, focusing on X+ key criteria that affect how answers are perceived by interviewers.

03

### FEEDBACK

We provide scoring and feedback to identify where the answer is strong and where there is room for improvement.

04

### IMPROVE

Our action plan provides detailed advice on where and how to focus your energy to improve.

New  
**Premium  
Feature**

## How it Works

With AI, we can help you give students immediate feedback on how they're doing with their interview prep -- and immediate coaching on how to improve.

They get guidance on **eye contact, use of "ums" and fillers, vocabulary, tone, rate of speech, and more.**

AI Feedback can also be used as a complement to human assessments from staff members and/or other mentors.



## Why AI Feedback?

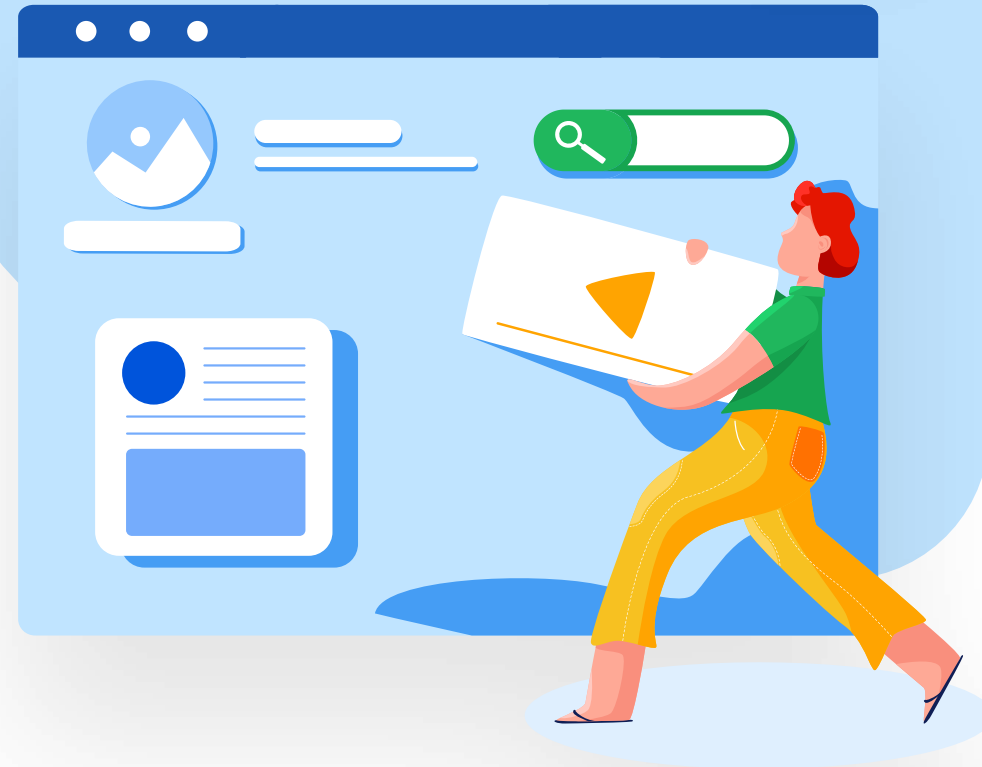
After nearly a decade of helping schools and organizations prepare their users for job interviews, we realized we could do more.

Users have told us they want immediate feedback on how to improve their interview skills. However, we know career counselors have limited time to spend with each individual - and that they'd rather spend time on meaningful coaching than on counting ums and uhs.

Meanwhile, more and more companies are using AI to screen candidates in video interviews. We think it's only fair to empower job seekers by giving them access to the same AI technology so they know how they'll be evaluated.

This is exactly why we developed our new AI Feedback tool.

New  
**Premium  
Feature**



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## AI HIGHLIGHTS

# Um Counter & Power Words

Our new Um Counter uses a special algorithm to tracks ums, uhs, and fillers.

Our Power Word score analyzes your language to help you strike a positive and self-assured tone.

### UM COUNTER (DISFLUENCIES)

Average Score: 2%



UMS / 100 WORDS

**Watch your ums!** Research shows a significant effect on perception with 3 ums per 100 words or more.

[IMPROVE NOW >](#)

### POWER WORD SCORE

Average Score: 70



**88** OUT OF 100

**That's a powerful score!** Your language is confident and enthusiastic. You use power words and action words...

[LEARN MORE >](#)

### EYE CONTACT

Average Score: Orange



**Great eye contact!** You are maintaining natural eye contact with your audience, which helps with connecting...

[LEARN MORE >](#)

### PACE OF SPEECH

Average Score: 130

LOW



HIGH

**150** WORDS /MIN

**You're a little fast!** The ideal pace is 120 words per minute, though there is room for some variation.

[IMPROVE NOW >](#)

## AI HIGHLIGHTS

# Eye Contact & Pace of Speech

Our Eye Contact tracker offers objective feedback on how natural your eye contact is, something that's very hard to evaluate for yourself.

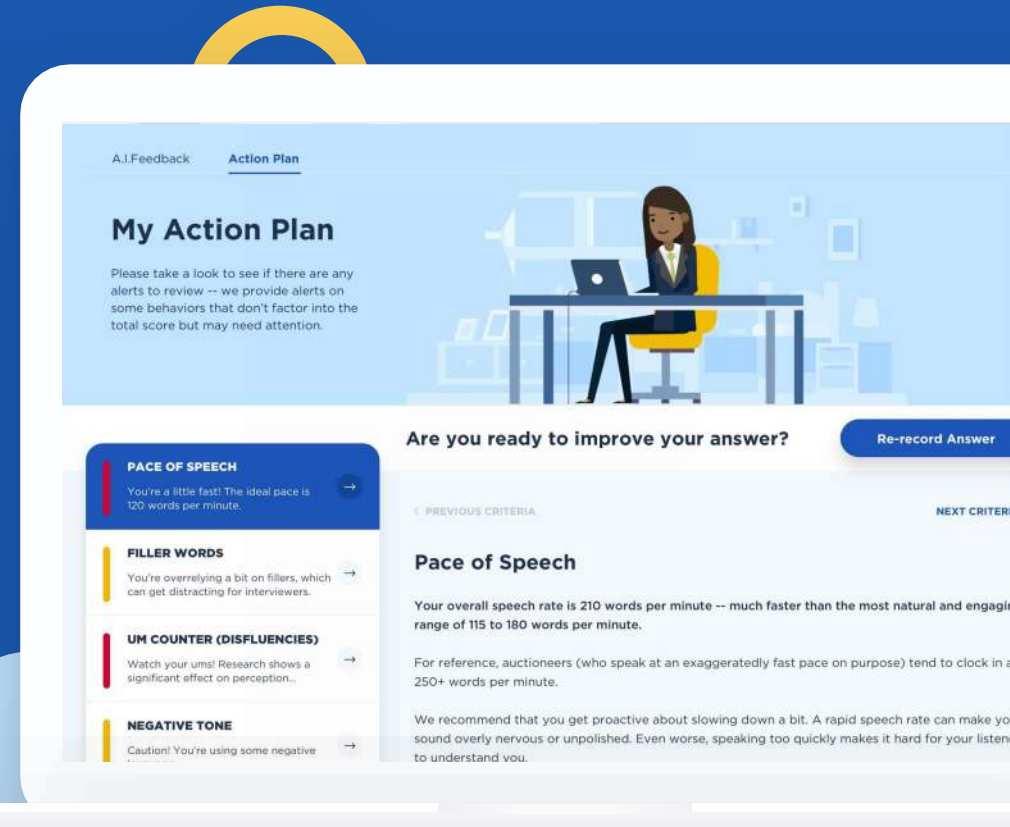
We also track Pace of Speech so you can see how you compare with best practices and avoid speaking too quickly or too slowly.

New  
**Premium  
Feature**



# Action Plan: Immediate coaching on how to improve.

Our customized action plan summarizes all of your scores and provides guidance on where you can improve and exactly how to get started.





New  
**Premium  
Feature**

## Contact Us

Our AI Feedback tool also analyzes for filler words, negative tone, vocabulary level, and more.

Contact us at [support@biginterview.com](mailto:support@biginterview.com) OR at **(888) 734-4455** to learn more about AI Feedback for your organization.